

**Business
Analyst**

**Mobile
App
Developers**

**Client
Servicing
Managers**

**System
Developers**

**Multimedia
Designers**

**Digital
Marketing
Specialists**

MARKE

360

We are a marketing agency looking for potential candidates to join us in the following positions:

Interns

**Admin
Officers**

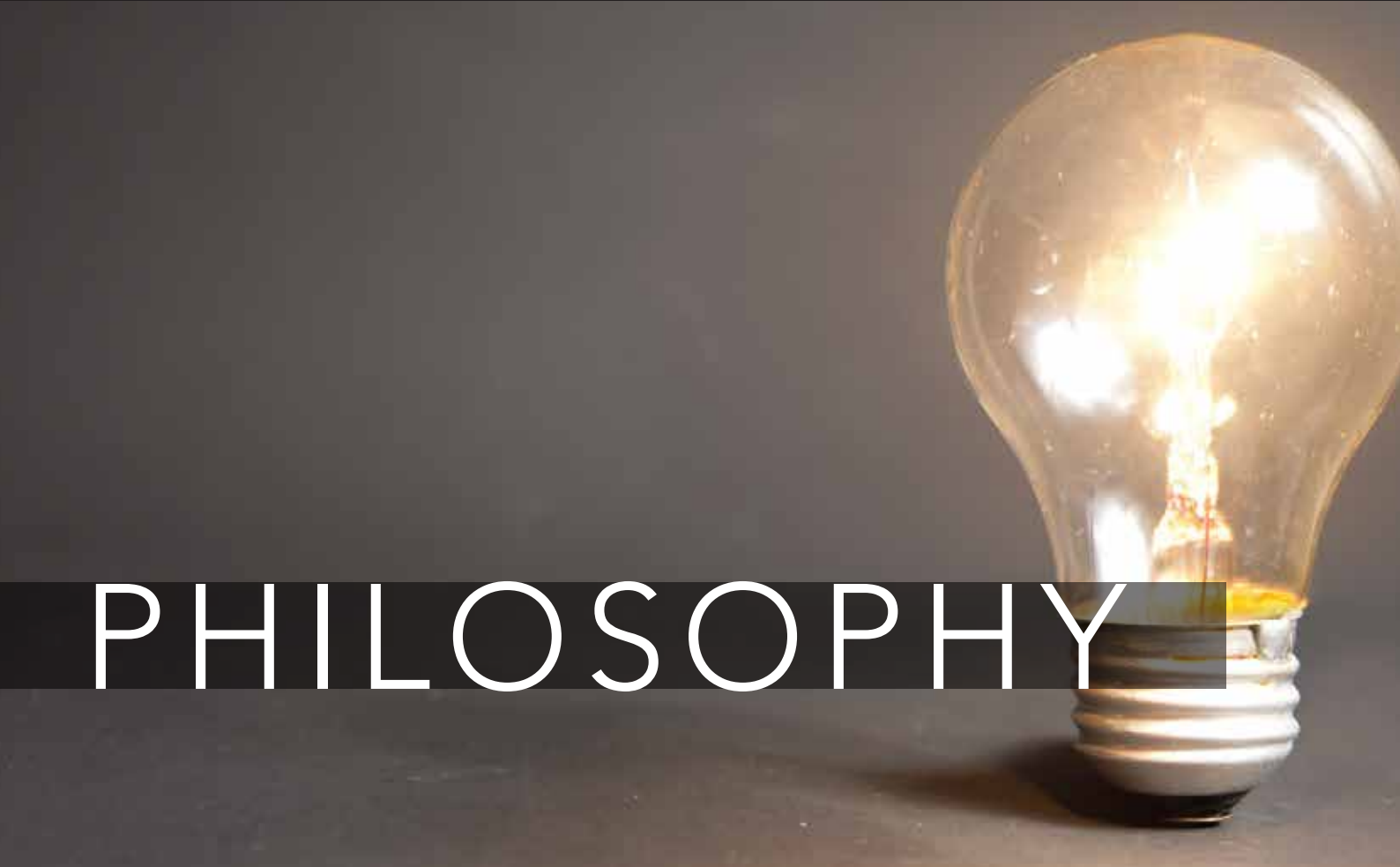
Merchandisers

Interested candidates please email your resume to **hello@marke360.co**

MARKE³⁶⁰

*"PEOPLE DON'T BUY WHAT YOU
DO, THEY BUY WHY YOU DO IT."*

SIMON SINEK



PHILOSOPHY

THE 360 EXPERIENCE

360 is what makes us who we are. 360 is an experience for our clients on what they can expect when they engage our services. 360 is our focus in delivering the best services that we can provide. But above all, 360 is our vision to be the leading marketing communications agency in the region that addresses our clients marketing needs and bringing to life the innovative ideas that brands need in today's cluttered marketing space.

MARKET 360

ABOUT THE COMPANY



is an independent, marketing communications agency dedicated to helping brands thrive in complex, fast-moving business climates and building strong relationships between companies and their customers.

From product launches to marketing campaigns, we build value and leadership with every step, turning key moments into critical successes.

A group of people, mostly men, are gathered in a room that appears to be a gallery or museum. They are looking at a large display or screen on the wall. The room has a wooden floor and a large painting on the left. The text "WHAT WE DO" is overlaid on the image in a large, white, sans-serif font.

WHAT WE DO

We provide a comprehensive, end-to-end marketing services that offer our clients a unique 360 experience of their marketing campaigns and efforts.



MARKETING PROGRAM PLANNING
EVENT PLANNING & MANAGEMENT
MARKET RESEARCH & DATA ANALYSIS
BRAND IDENTITY CREATION
BACK-END PROGRAM MANAGEMENT
RETAIL MERCHANDISING SERVICES
RETAIL PROMOTERS SOURCING & MANAGEMENT
CREATIVE & POSM MANAGEMENT
STORAGE & WAREHOUSING MANAGEMENT
DIGITAL & SOCIAL MEDIA MARKETING
MERCHANDISES & PREMIUMS SOURCING
MARKETING OUTSOURCING



THE WORK

A high-angle, wide shot of a large crowd of people gathered at a night event. The scene is illuminated by blue laser lights that create a sense of depth and movement. In the foreground, a curved, metallic structure with a grid-like pattern is visible, possibly part of a stage or a large sculpture. The crowd is dense and diverse, with people standing and talking. In the background, there are trees and a building with a glass facade. The overall atmosphere is vibrant and modern.



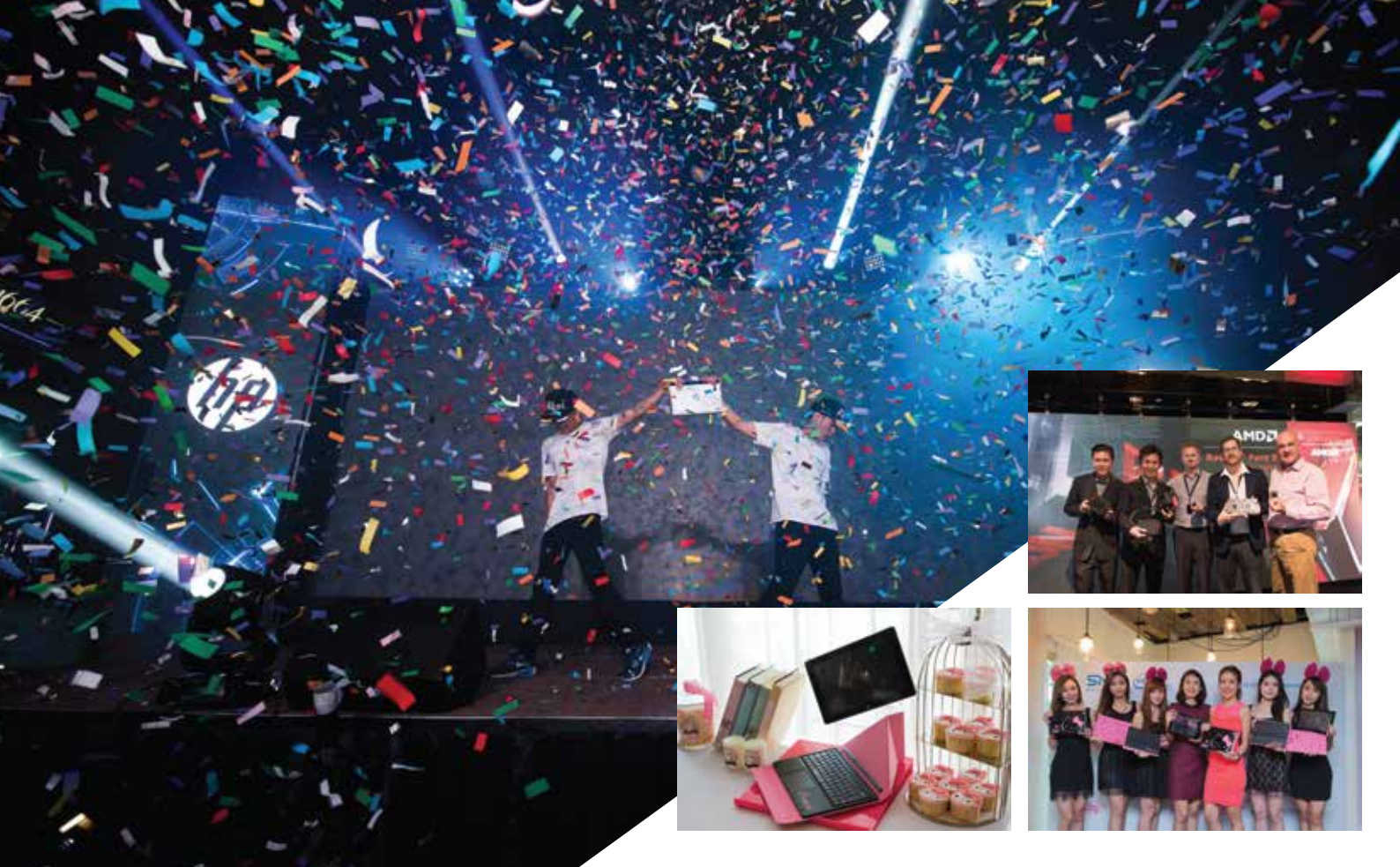
EVENT

MANAGEMENT

We have worked with major brands to deliver seamlessly executed and highly compelling live events. Our expertise in this area allows us to provide our clients with customized service offerings based on specific project needs.







The image shows a large, blue and white exhibition booth for Intel Inside Gaming at Brightstar. The booth features a large archway with the Intel Inside logo and the slogan "UNBEATABLE OUTSIDE". To the right of the archway, the text "GAMING @ BRIGHTSTAR" is visible. In the center of the booth, there is a large, orange, dome-shaped structure with a white grid pattern. Several people are standing around the booth, and a large screen displays the text "NEVER. STOP. GAMING." The background is a green wall with a yellow light strip. The overall scene is a busy exhibition space.

ON-GROUND MARKETING SUPPORT

A photograph of two young boys sitting at a wooden desk in a dimly lit room, playing video games. The boy on the left is wearing a yellow shirt, and the boy on the right is wearing a teal shirt. Both are holding video game controllers and looking at their respective monitors. The monitors display a basketball game. The desk has a keyboard with colorful backlights. A large white diagonal shape cuts across the bottom left of the image, containing text.

We believe in taking a very hands-on, committed approach to help our clients' brands to reach their fullest potential. Hence, we mobilized a team of highly enthusiastic retail field team to go on-ground and work on merchandising activities as well as improving retailer engagements with our clients' products.



CREATIVE CONTENT

The cornerstone of any marketing agencies, we offer a range of creative development services to support our overall marketing activities. These include print, digital, video and online channels.



Our approach is to merge our industry knowledge and creative thinking with a sound understanding of our clients' brand to develop the most compelling ideas and messages.



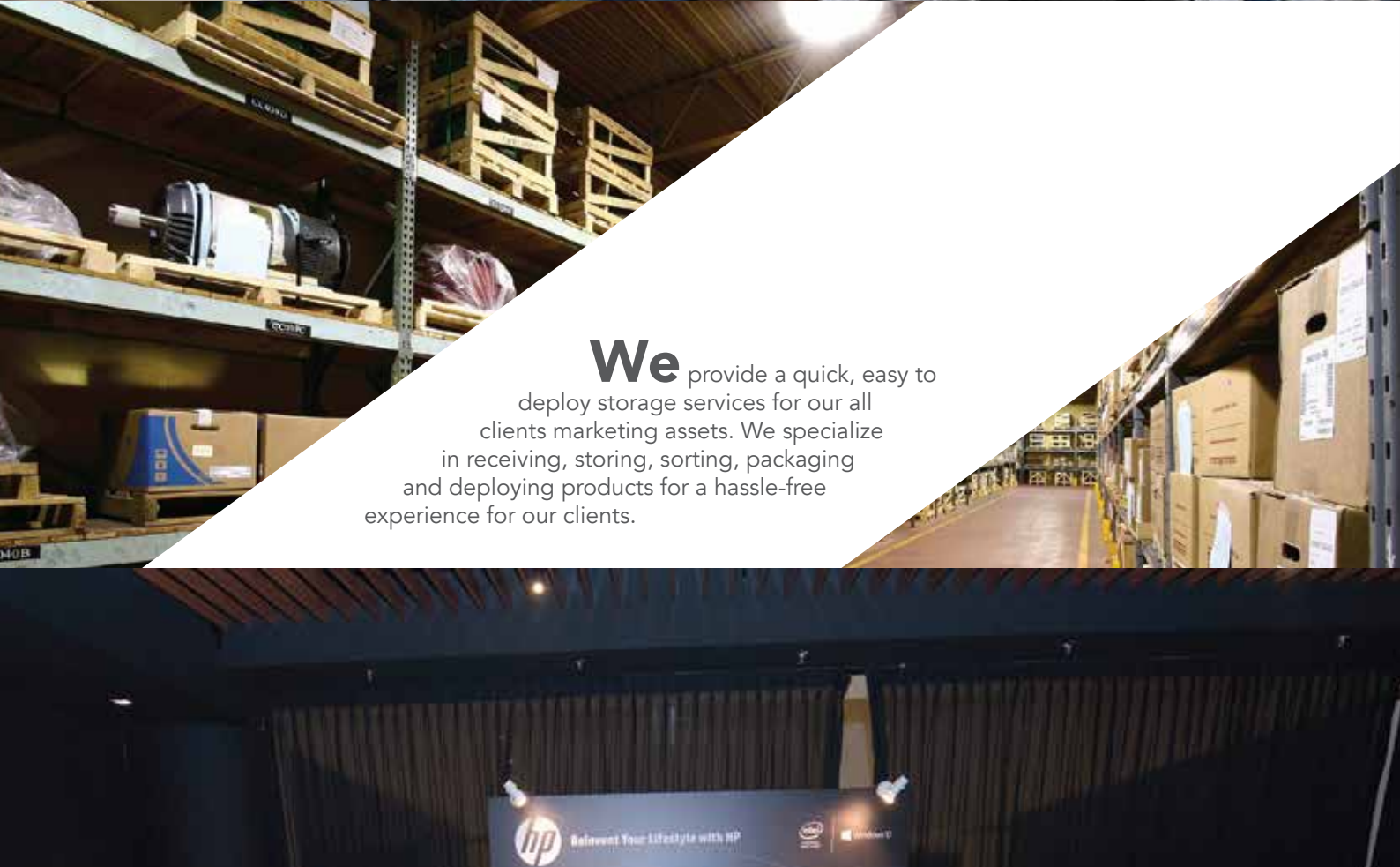
BACK-END PROGRAM MANAGEMENT

We worked with our clients at every stage of their marketing campaigns and this includes managing the back-end programs. We provide end-user contests execution and management, together with prize/product redemptions as well as data management.





STORAGE & WAREHOUSING MANAGEMENT



We provide a quick, easy to
deploy storage services for our all
clients marketing assets. We specialize
in receiving, storing, sorting, packaging
and deploying products for a hassle-free
experience for our clients.

OUR IT CLIENTS

Benq

**BRIGHT
SIR**

brother

ECS




**Hewlett Packard
Enterprise**

 **INNOVIX**
DISTRIBUTION



 **Logitech**

 **Microsoft**

 **NVIDIA**

 **SEAGATE**

SNS
NETWORK

**THUNDER
MATCH**
TECHNOLOGY

We have worked extensively with a diverse range of clients, primarily in the ICT sector and our experience with the industry puts us on a unique position in the IT market.



We always believe there is an opportunity at every turn and we sincerely hope this could be the start to a wonderful journey of experiences and learning together. We look forward to providing you with the best possible services in the future.

THANK YOU.

M A R K E 3 6 0 . C O

MARKE COMMUNICATIONS SDN. BHD.

The Trillium at Lake Fields
5-1, Jalan Tasik Utama 3,
Medan Niaga Tasik Damai,
Sg Besi 57000 Kuala Lumpur.

☎ +603 9054 6300 ☎ +603 9055 4400

MARKE COMMUNICATIONS SINGAPORE PTE. LTD.

10 Anson Road #26-04
International Plaza,
Singapore. (079903)

☎ +65 9118 1188